

INVESTMENT IN TOOTHPICK PRODUCTION?

Problem solvers,

My name is Haralampije Logofetović and I'm an investor. I'm thinking about investing in Serbia or another country in the region. I've read an article online which states that Serbia imports **toothpicks** from China. **Straight away I thought about starting a toothpick production company.** I did some market research but failed to find anything useful. Therefore, I'm turning to you as I've heard that you are the best at solving such problems.

So, I am interested in the **size of the toothpick market in the countries of the former Yugoslavia.** In other words, **how many toothpicks are used daily in the region and how much one can make in a year by manufacturing and selling toothpicks?** I would also like you to create a campaign to motivate people to buy more toothpicks.

I would also like you to create an ad to motivate people to buy more toothpicks.

Send your ideas
by 18 January to
brainfinity@institut.edu.rs